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SunPlan

Sunshine Coast Planners Newsletter

From the Branch President

As you may know the Sunshine Coast will be host to the PIA QLD 2010 State Conference. The conference committee is currently working on the program. Keynote speakers that have been confirmed include:

- Peter Ellyard, Futurist and strategist;
- Steven Bradbury, Olympic speed skating gold medalist;
- Tania Major, young Australian of the year 2007; and
- Philip Follent QLD Government Architect.

The PIA QLD has issued a call for papers at www.planning.org.au>QLD. If you are interested in providing sponsorship, a prospectus is available for the conference. Please contact me on: 0418 984 187 or

fiona.fullarton@sunshinecoast.qld.gov.au

for further details.

Regards,

Fiona Fullarton



AGM Update

The Sunshine Coast Branch of the Planning Institute of Australia (PIA) held its AGM on Friday 27 November 2009 at Soave, Mooloolaba.

The re-elected office bearers from 2009 included Fiona Fullarton (President), Steve Patey (Secretary), Sian Davis (Treasurer), Amie Lindemann (student representative), Jason Hague, Mick Sheppard and Drew Westbrook. Nick Patorniti and Prudence Earle were newly elected to the Committee.

The AGM was followed by the Christmas Party, which was well attended by a range of planners from the private and public sectors. A great time was had by all.

Save the Date!

Uni Welcome Function 5:30pm 16 March 2010

PIA will be holding a welcome event for students to the planning profession at the University of Sunshine Coast. Practicing planners are strongly encouraged to attend.

State Conference - Utopia 10-12 November 2010

The committee have been busy preparing for this year's PIA QLD State Conference to be held at the **Hyatt Coolum**. Come mingle with colleagues from all over the State.

Be part of the 2010 Conference

Call for Papers

A **Call for Papers** has now been released and is available at www.planning.org.au>QLD. The conference theme **Utopia** includes three streams relating to **People, Places and Productivity**. Papers are now invited addressing the following issues:

People

- Carrying capacity and population caps
- Sustainable communities
- Affordable living
- Community partnerships
- Local people in regional planning
- Natural disaster and pandemic mitigation
- Cultural heritage
- Planners managing planners

Places

- Creating vital places
- Master planning
- Transit oriented development
- Open spaces
- Climate change strategies

Productivity

- After the GFC
- The low carbon economy
- Infrastructure funding and delivery
- Public transport systems
- Sustainable rural futures
- New technologies in planning
- Governance/decision making

All proposals should be submitted to PIA 2010 State Conference:

Via email: kaye.mills@qldplanning.org.au or

Via post:

PIA Qld State Conference Secretariat
PO Box 295
LOWOOD QLD 4311

Any enquiries please either by:

e-mail kaye.mills@qldplanning.org.au or
phone 3211 4443.



Sponsorship

A **partnership** with PIA's State Conference provides access to the year's largest gathering of planners and an opportunity to raise your company profile with key decision makers in planning.

The sponsorship prospectus allows your organisation to secure the **best exposure** to our members and their associates as well as offering your support to further the Institutes work in enhancing the field of planning and delivering quality planning services to the Queensland community.

PIA is a respected organisation and the only association servicing the planning profession in Australia. PIA can offer your organisation valuable exposure through its membership base. A partnership with PIA is a partnership with the peak professional organisation for Australian planners.

Becoming a Sponsor for the 2010 State Conference on the Sunshine Coast will benefit your organisation in the following ways:

- Acknowledgement as an organisation that supports **professionalism** and continuous learning in planning.
- The opportunity to **raise your company profile** and position your company before key decision makers in planning.
- Access to specific **target markets**, including 5,000 PIA members and those outside PIA who attend our conferences and events, work in local government, state and commonwealth agencies and in a broad range of multi-disciplinary consulting firms involved in the planning process.
- The forum to **showcase** your products or services to a captive audience.

The sponsorship Prospectus offers a mix of opportunities to provide **flexibility** and interest with a variety of opportunities available for organisations that have unique marketing needs. A partnership with the Planning Institute can be tailor made to ensure a good "fit" between the target market and your strategic marketing focus.

For a copy of the Sponsorship Prospectus contact Fiona Fullarton, PIA sunshine Coast Branch President on 5420 8948 or fiona.fullarton@sunshinecoast.qld.gov.au or

Melanie Adam, Business Development Manager PIA Qld on 07 3211 4443 or melanie.adam@qldplanning.org.au

Meet the Team

Fiona Fullarton - President

Current Job: Senior Strategic Planner - Sunshine Coast Regional Council

Career highlight: Winning PIA/ING Young Planner Award and working in The Netherlands.

Hobbies: Lifesaver Sunshine Beach Surf Club



Stephen Patey - Secretary

Current Job: Director, Humphreys Reynolds Perkins, Sunshine Coast

Career highlight: 2001 SEQROC Study Tour to US & Canada, Establishing Sunshine Coast consulting firm 2005, working on major Sunshine Coast projects.

Hobbies: Stuff and nonsense with my 7 year old daughter (Natasha) and 4 year old son (Ryan), sailing (when time allows) and beer appreciation on Sunday



Sian Davis - Treasurer

Current Job: Senior Planning Officer, Stockland

Career highlight: Obtaining a position with Stockland & working on the future planning and development of Kawana Waters.

Hobbies: Hobbies! When I get a chance I play netball and do a bit of swimming. Am keen to learn to surf at some stage soon!!



Amie Lindemann – Student Rep

Current Job: Project Development Officer, Doucon

Career highlight: Obtaining my first (of many) town planning approval.

Hobbies: I'm a student, am I allowed to have any?? Going to the beach.



Meet the Team



Mick Sheppard

Current Job: Associate Director, Dillon Folker Stephens

Career highlight: Leaving London to come and work on the Sunshine Coast

Hobbies: Spending time with the family, playing football (soccer) & golf (when time permits)

Jason Hague

Current Job: Strategic Planner, Sunshine Coast Regional Council

Career highlight: Working on the Sunshine Coast

Hobbies: All the activities that are offered by the Sunshine Coast climate



Drew Westbrook

Current Job: Town Planning Manager, Goodwin Midson (Sunshine Coast Office)

Career highlight: Involvement in significant consultation process in the Community Renewal project at Eagleby- very challenging & also recent work as an expert witness in the P&E Court

Hobbies: Triathlon (swim, bike & run), eating sleeping and travelling



Nick Patorniti

Current Job: Town Planner, GHD Pty Ltd

Career highlight: Living and working in the Middle East

Hobbies: Surfing, Kayaking and Fishing



Prudence Earle

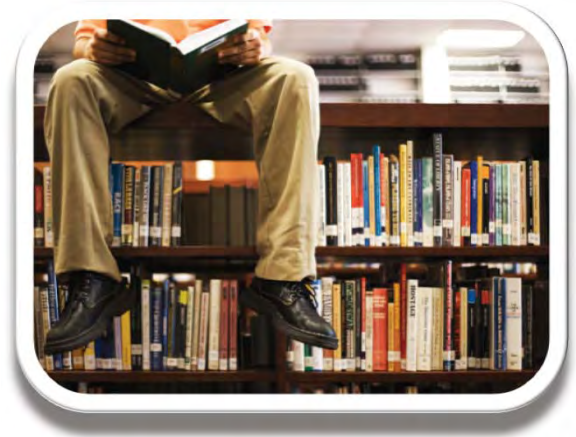
Current Job: Senior Planner, Downes Survey Group

Career highlight: Working in Cairns and surrounding regions

Hobbies: Drawing, photography, slow food and reading



Editors privilege - Ten tips for proofreading



1. Know your stuff. Make sure you have a good knowledge of punctuation and grammar before you try to proofread. Unless you know what is correct, you will be in no position to spot mistakes.

2. Avoid distractions. Proofread in a quiet environment, with as few disturbances as possible. The phones are going and someone's got their music going and there's background chatter. Book a meeting room for half an hour and put it in your diary to meet 'Dr. Smith'. You can bear 'the pain' for half an hour.

3. Read it Aloud. It can help if you read the piece out loud. This helps you to spot faulty sentence construction and bad grammar. Another reason to do this while locked away.

4. Take a Break. Give yourself frequent breaks away from the proofing. Only you know how long you can read before you start to lose concentration, so set yourself a fixed period of time, after which you take a break.

5. Do it with Style. Remember that you are not just proofing the words and punctuation. You also need to spot inconsistencies in style and formatting, such as headings that suddenly switch font size, or a change the size or style of bullet points.

6. Be methodical. Take one line at a time. Use a ruler to guide your eyes so that you don't inadvertently miss the odd line.

7. One word at a Time. You need to concentrate on reading one word at a time. This needs practice. When we read normally, we only skim over the words, and fix our eyes on the words maybe four words in one line. Most people can only accurately take in about six letters in one stare, so we are relying on our (not very accurate) peripheral vision to read the letters on either side of our stare. We need to make a conscious effort to stare at each word in turn. This isn't as slow as it sounds; it's just a different reading technique.

8. Time for a fresh approach. If you are proofing your own work, leave a decent period of time between finishing the writing and proofing it. You'll spot more mistakes if you read it with a fresh approach, as if it were a document you had never seen before.

9. HARDcopy. Don't rely on proofreading on screen. You will pick up most mistakes this way, and it's easier to correct them, but there will be some you'll miss. Always do a final proofread of the hard copy.

10. A second opinion, please. Always get someone else to do a final proofread of your work - we tend to be blind to our own mistakes.

If you wish to be included on the PIA Sunshine Coast Branch mailing list please send your email address to Fiona.

fiona.fullarton@sunshinecoast.qld.gov.au